

How to volunteer for the 2010 Airlift

Registration for the Citation Special Olympics Airlift is simple and exclusively online at www.airlift.cessna.com.

Corporations and individual Cessna Citation owners and operators are needed to donate their Citation business jet(s), pilots and fuel on Saturday, July 17 and Saturday, July 24. Your early commitment helps with logistics from manifesting passengers to sequencing your arrival time.

Visit www.airlift.cessna.com for a list of those who've already committed to the event and a video featuring Harrison Ford, our honorary chairman for the 2010 Citation Special Olympics Airlift.



This print advertisement is one in a series that will publish in aviation publications, encouraging Citation owners to give Special Olympic athletes a lift by volunteering for the Airlift.

Athlete spotlight Adam Chaffin, Kansas

Adam has participated in Special Olympics for 24 years. He started at age 8 by playing soccer and has competed in many sports through the years. Swimming is where he excels, though. Because of his training in Special Olympics, he swam and lettered for his varsity high school team (Shawnee Mission North). In the 1995 Summer Special Olympics World Games, Adam brought home three gold medals and one bronze medal.



Due to his experiences in Special Olympics Kansas, Adam developed a very independent and self-supportive lifestyle. Both his physical ability and the experience learned through participation in Special Olympics taught him the

importance of being a team member. He resides in his own apartment and works full-time, using his vacation time for Special Olympics competitions.

2010 Citation Special Olympics Airlift facts

- This is the sixth Citation Special Olympics Airlift coordinated by Cessna Aircraft Company.
- Citation business jets are needed to transport about 2,000 athletes to the Special Olympics USA National Games in Lincoln, Neb.
- The primary airport will be Lincoln Municipal (LNK) with a runway length of 12,900 feet.
- The games are at the University of Nebraska-Lincoln.
- Passengers onboard Citations will vary between three and seven athletes plus a coach or sponsor.
- Citations will touch down every 60 to 90 seconds during a 12-hour period.
- Trip times will range from 1.5 to 3 hours.

AIRLIFT INSIDER

JANUARY 2010



CITATION SPECIAL OLYMPICS AIRLIFT 2010

Help us showcase the impact of GA

I enthusiastically volunteered to be a spokesperson for "General Aviation Serves America" – a campaign launched in 2009 by the Aircraft Owners and Pilots Association (AOPA). The campaign uses advertising, videos, social media and more to tell the story of general aviation's critical role in our national economy. Our goal is to protect the industry – as well as millions of jobs and businesses of all sizes – from crippling fees and legislation.

I want to personally invite you to join me in this cause by participating in the 2010 Citation Special Olympics Airlift, for which I am proud to serve as honorary chairman.

Jack Pelton and many others at Cessna have teamed with AOPA and a host of other organizations to work tirelessly defending general aviation. While we have plenty of hard statistics to make our case, let's *show* the world that general aviation serves America.

I can think of no better way to showcase the essential role general aviation plays in the daily lives of all Americans. How could anyone ignore this visual: hundreds of Citation owners from around the country transporting 2,000 athletes and coaches to Lincoln, Neb., for the Special Olympics 2010 USA National Games? Many of these athletes will only be able to make it to the games with your generosity.

Here's what we are asking you to do: volunteer your Citation for just two Saturdays – July 17, 2010, to take athletes from their home state to Lincoln Municipal Airport and again on July 24 to return to Lincoln to take these special passengers back home.

"...let's show the world that general aviation serves America."



Thank you to those who have already signed up; you can help us even more by encouraging other owners to join us. For those who haven't yet made the commitment, I urge you to visit www.airlift.cessna.com and register today.

Let's do our part to keep general aviation serving America.

Harrison Ford
Actor, Citation owner, aviation activist

At a glance

- Citation Special Olympics Airlift
- July 17 & 24, 2010
- Transporting 2,000 athletes



For more information:
888-LNK-LIFT (888.565.5438)
www.airlift.cessna.com



Cessna Aircraft Company • PO Box 7706 • Wichita, KS 67277



Everybody needs a lift now and then...



An Update from the CSOA Director

Pace picks up on Airlift logistics

The Airlift is now just about six months away so every day counts with regard to executing our plan. In February, I will meet with Special Olympics state directors to update them on where we are with securing aircraft. If we have been successful in their state, they can now focus on planning the rest of their participation in the National Games and preparing the athletes. If we still need aircraft for their state, the director has a decision to make: book airline tickets that will use much of their travel budget for the year or hope Cessna is successful in recruiting additional Citation owners to sign up. If we don't find an aircraft in their state, they might be forced to take fewer athletes to the National Games, which only occur every four years.

Meanwhile, logistics preparation continues. Within the Ground Logistics Team is a team dedicated to ramp logistics, led by Cessna employees Jeff Brollier and Terry Lee. For arrival/departure weekends, we set up an independent airport operation within the Lincoln Municipal Airport (LNK). Jeff and Terry design an airport layout that allows us to stage multiple arrivals/departures, provide baggage services, fuel aircraft and minimize the exposure of the athletes to the aircraft operations. The layout and procedures will be put to the test with a mock arrival/departure

exercise the Friday before the event begins.

Special Olympics USA National Games employees play a key role on the Ground Logistics Team, as well. These individuals work with the Lincoln Convention and Visitors Bureau on planning the actual events surrounding the athletes' arrival/departures. They secure cheerleaders, mascots, bands, DJs and volunteers to create a true Olympic feel to the Airlift. The National Games team is also responsible for securing food, ice and beverages needed for Airlift volunteers, pilots and athletes.

Baseops International is essential to the Airlift, too. Several of those involved with the 2006 Airlift are back again, and they are on-site both days to assist pilots with flight planning and weather briefings. Baseops and LNK tower controllers are in the Pilot Hospitality Tent making it easy for all of those involved with the Airlift.

There is much more planning underway; watch this space in the next issue of *Airlift Insider* for more insight.



Rhonda Fullerton is Cessna Community Relations manager and director of the Citation Special Olympics Airlift



AIRCRAFT ASSIGNMENT TIMELINE

- FEBRUARY** Departure points determined by Cessna to begin aircraft schedule
- MARCH** Make commitments to Special Olympics on where we have enough aircraft to transport their delegation
- APRIL** Receive arrival/departure block times from aircraft scheduler and send to customers
- MAY** Preliminary aircraft schedule completed
Passenger manifest forms sent to State Directors
- JUNE** Final arrival/departure schedule completed
Send all coordinators (State Directors, FBO, Cessna personnel) passenger manifest and departure site schedule
Send Airlift Coordinators information packets (state assignment, arrival/departure information, Dove #, passenger manifest, checklist, Jeppesen briefing and instructions)
- JULY** Citation Special Olympics Airlift

Zachry Holdings Inc.:

Helping out where there is need

Zachry Holdings Inc. likes to say, "Our success is based on the work ethic and integrity of our dedicated employees."

That work ethic is not limited to engineering, construction and maintenance projects in the power, cement, refining or pulp and paper industries. It also shows in community involvement.

The Zachry Foundation supports capital projects, special projects or general operations at organizations in the areas of arts and humanities, education, and health and social services. This could be funding scholarships for young people with disabilities or awarding a grant to help build a new facility to provide day services for adults with Alzheimer's disease.

Zachry's employees contribute to local United Way fundraising campaigns to improve the quality of life in their communities, serve on non-profit boards and volunteer countless hours throughout the year, whether it's helping roof a Habitat for Humanity home or landscaping a new support center for wounded service members returning home to their families.

So participating in the Citation Special Olympics Airlift is a natural fit for Zachry. The San Antonio-based company can put one of its best business tools to work making a difference in the lives of Special Olympic athletes.

The family-owned company has been operating business aircraft for 63 of its 86 years in business. Two of the flight department's three aircraft today are Citations – a Sovereign and an Excel. Many of the communities where Zachry works are not served by airlines, so the aircraft are essential in the transportation of employees at all levels within the company for customer, supplier and site visits.



"The Citation Special Olympics Airlift fits in perfectly with our company and the Zachry family," said Chief Pilot Eddie Shaw. "The company likes to participate in many different charities but we do so in a low-key fashion. We are just happy to help out when there is a need."

Eddie said participating in every Citation Special Olympics Airlift has been an easy decision for the company.

"It's such a great feeling to be a part of the Airlift and it's easy to do," he said. "An established operator like us that already owns an airplane and has the fixed costs already accrued means that all we are doing is taking the aircraft out of service a couple of days and buying some fuel. The incremental cost is minimal and the reward for the company and personally is well worth it."

ZACHRY

Zachry is engaged in the planning, building and renewing of the world's most critical infrastructures including emerging energy, power, cement, refining and nuclear facilities. As one of the largest direct-hire, merit-shop constructors in the United States, Zachry is a collaborative, practical and visionary force, providing engineering, construction and maintenance services to top industrial customers. The San Antonio-based organization remains a family-owned, privately held company. Founded in 1924, Zachry's long list of experience has led to more than 6,000 completed projects in the United States and abroad. www.zhi.com

Everybody needs a lift now and then...

